



**REDCAR | CLEVELAND  
AMBASSADORS**

# REDCAR ATHLETIC COMMERCIAL OPPORTUNITIES 2024/25



**BY SEA & IRON**





# A MESSAGE FROM THE BOARD



The town of Redcar is set to experience an economic revolution not seen in the region for over 100 years.

It's a huge opportunity to bring back some equality and opportunity to the region.

Here at Redcar Athletic, we see ourselves with the responsibility of providing a club that can pull our town together during this exciting period and provide a level of football befitting how the town should see itself moving forwards.

We're creating a club on and off the field that reflects the pride people should have in being from Redcar & Cleveland.

From investment in the playing squad, improvements to the facilities at Green Lane to what the match-day experience looks and feels like....we are determined to make Green Lane THE place to be.

We're also making some big commitments into our local community and junior programmes.

Close to 400 junior players now enjoy their football with Redcar Athletic every week; socialising, exercising and representing their families and their fantastic town.

Ultimately, we are here to show that Redcar is on the up in every possible way! We'd love you to join us on that journey!

Up the Steelmen!

Dale, Gary, Kev & Ryan



# 'ALWAYS ON' OPPORTUNITIES

There's never a wrong time to get involved with the Steelmen - we have opportunities to be part of the club 365 days of the year!

Additionally, we're always looking for exciting new ways to work with partners, produce great content, help our amazing community and of course give great experiences!

See the pages below for the commercial assets always available. If you're interested or require more information then please contact:

[Ryan.mcknight@redcarathletic.co.uk](mailto:Ryan.mcknight@redcarathletic.co.uk)  
07743061264





# THANK YOU TO OUR EXISTING MAIN SPONSORS...

**BUDGET**  
AUTO CENTRE

**NESC**  
NORTH EAST SURFACING & CIVILS

**HOST | STAY**



**WOODSmith**  
CONSTRUCTION GROUP

**LAND OF IRON**

**SKELTON COACHES**

Professional, reliable and always on time

**bmi**  
Bi-Folding Doors



**Breezeze**

**SAMARITANS**

Teesside

**errea**





# THE STEELMEN; IN NUMBERS...



**500+ PAYING CLUB MEMBERS**



**AVERAGE ATTENDANCE OF OVER 300 AND RECORD CROWD OF 1781**



**6500 X FOLLOWERS**



**1700 INSTAGRAM FOLLOWERS**



**1700 INSTAGRAM FOLLOWERS**







# PLAYER/STAFF SPONSORSHIP

Sponsor a first team player // **£125 +VAT**

Sponsor a reserve team player // **£50 +VAT**

Sponsor a ladies team player // **£50 +VAT**

## SPONSORSHIP BENEFITS

- Signed photo of you and your sponsored player
- Invitation to the end of season presentation event
- Recognition in match programme and on website





# POD SEATING ADVERTISING

**£750+VAT**

Your sponsorship emblazoned on the side of our seating pods on matchdays and non-matchdays, opposite The Steelman's Bar.



# ADVERTISING BOARDS

A high quality advertising board (2x6m)

Pitchside Advertising

**£250+VAT**

Grandstand Advertising

**£500+VAT**

\*Cost includes design and production





# MATCHDAY SPONSOR

- 10 guests
- Prematch hospitality
- Half page advertising in programme
- Recognition in the build up in socials and website
- Man of the Match presentation and highlights
- Inclusion in match highlights

**£250+VAT**



# MATCHDAY VOLUNTEER TEAM

From gatesmen to car park attendants, have your business's logo on all of the matchday volunteering kits at Redcar Athletic - **a fantastic way to support your community and those helping to make it better.**

**£1000+VAT**



For more information on sponsorship opportunities with Redcar Athletic, please contact [info@redcarathletic.co.uk](mailto:info@redcarathletic.co.uk) or call Ryan on 07743 061264





**£1000+VAT**

# STEELMEN PARTNERS

Make your business the official partner of your industry sector, just like Alex Ersoz (pictured below) of Breeze, who are our official Energy and Utility partner.



## PARTNERSHIP INCLUDES:

- Press release announcing agreement
- Ground board at Green Lane
- Featured on partners page on website
- Invite to quarterly networking event

For more information on sponsorship opportunities with Redcar Athletic, please contact [info@redcarathletic.co.uk](mailto:info@redcarathletic.co.uk) or call Ryan on 07743 061264



# PLAYING & TRAINING KIT SPONSORSHIPS







# 2024/25 & BEYOND OPPORTUNITIES

For the first time in a decade the opportunity to be the main sponsor of the football club is available along with a host of other key apparel assets:

- Home Shirt Sponsor
- Away Shirt Sponsor
- Home Sleeve Sponsor
- Away Sleeve Sponsor
- Home Short Sponsor
- Away Short Sponsor
- Warm-up Top Sponsor
- Leisurewear Sponsor

To talk through one or more of these assets (and for more detail of the package we can build for you please contact Ryan McKnight on 07743061264 or [ryan.mcknight@redcarathletic.co.uk](mailto:ryan.mcknight@redcarathletic.co.uk)





**[REDCARATHLETIC.CO.UK](http://REDCARATHLETIC.CO.UK)**